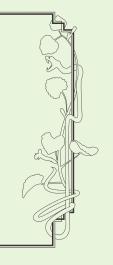




PARIS

# OUR ETHICAL CHARTER



# OUR COMMITMENTS

## NEXT GENERATION OF ORGANIC BEAUTY

We are convinced that ORGANIC skincare is more effective thanconventional skincare. Our mission is to create the most efficient products to truly improve yourskin's health. The power of nature for visible results.

#### CIFAN ALL THE WAY

Organic formulas packed with pure active ingredients for optimal results. In our products, we guarantee from 95% to 100% natural ingredients and 10% to 100% organic ingredients.

## **VEGAN & CRUELTY-FREE**

No ingredient or product is tested on animals and we do not sell ourproducts in countries who require tests on animals. 95% of our products are veganand we are working towards reaching 100%!

#### THE RIGHT PRICE

No dizzying sales, but fair prices all year round. We offer you the highest quality at the most affordable price, thanks to direct selling and the absence of middlemen.

#### **ECOLOGICAL PACKAGING**

We guarantee the recyclability of our packaging: glass bottles and bottles made out of easily recyclable PEHD, PEHD tubes made of at least 50% recycled materials... We also offer refill solutions on certain products and continue to developmore.

#### PROUD TO BE FRENCHY

France is a world pioneer in the research and development of organiccosmetics. That's why our products are Made in France. Producing andbuying "Made in France" alsoenables us to limit our CO2 emissions and support our local economy.





